

**2008 Supplemental Transportation Rural Assistance Program (STRAP)**  
**Project Description Summary**

**Service Project Proposals**

Applicant	Project Contact	Total Operating Expense	STRAP Award	Service Project Summary
Bay Area Rural Transit (BART)	Tom Waby, Manager (715)682-9664	\$30,000	\$21,600	<ul style="list-style-type: none"> <li>Service expansion grant to provide additional transportation services to residents within the tri-county area: Ashland, Bayfield and Douglas counties.</li> </ul>
Grant County/ SW Team	Rita M. Harmon, Trans. Coordinator Center on Aging (608)723-6113	\$27,402	\$19,522	<ul style="list-style-type: none"> <li>Expand Grant County Taxi into Dodgeville, Mineral Point, and Darlington (Iowa and Lafayette Counties).</li> </ul>
Kenosha County	Carolyn Feldt, Planning Coordinator Division of Aging Services (262)605-6611	\$445,779	\$344,623	<ul style="list-style-type: none"> <li>Continue the planned <u>four</u> vehicle operations and add a <u>fifth</u> demand response vehicle using matching funds from the American Cancer Society.</li> </ul>
La Crosse County	Noreen Kuroski, Director La Crosse County Aging Unit (608)785-6148	\$148,805	\$111,484	<ul style="list-style-type: none"> <li>Establish transit service and expand shared ride taxi program.</li> <li>Implement a toll free 1-800-number.</li> <li>Test dispatch software "transitware"</li> <li>Implement advertisement campaign.</li> <li>Develop and support a website.</li> </ul>
Langlade County	Patricia R. Brockman, Director Langlade County Dept. of Aging (715)627-6232	\$120,200	\$88,160	<ul style="list-style-type: none"> <li>Hire a Transportation Coordinator.</li> <li>Continue service from STRAP 2007 service grant:               <ol style="list-style-type: none"> <li>1. Expand flex/fix route to include larger cities</li> <li>2. Market route in Antigo and expand Antigo route to include Saturdays and Sundays</li> <li>3. Develop a demand response system to coordinate service</li> </ol> </li> </ul>
Menominee Tribe	Shawn Klemens, Director Menominee Public Transit (715)799-5264	\$654,252	\$515,402	<ul style="list-style-type: none"> <li>Continue to expand public transit from 2007 STRAP grant.</li> </ul>
Portage County	Carrie Placeway, Director ADRC-Transportation/Adult Day Cntr (715)345-5992	\$14,626	\$11,701	<ul style="list-style-type: none"> <li>Fund a part-time mobility manager to coordinate its many plans/studies.</li> </ul>
Rusk County	Robbie Tankersley, Director Indianhead Transit Services (715)532-5594	\$119,821	\$83,857	<ul style="list-style-type: none"> <li>Expand existing county rural route (entails a repetitive scheduled transportation route through Rusk County).</li> </ul>
Sauk County	Trish Vandre, Director Commission on Aging (608)356-5581	\$178,130	\$102,248	<ul style="list-style-type: none"> <li>Establish "Sauk Co Rides" an intercity fixed bus route service connecting the largest communities in Sauk County. The route will make 3 to 10 stops within each city as well as connecting the seven cities along the route.</li> <li>Create a toll free 1-800-number and recruit and retain volunteer drivers.</li> </ul>

Applicant	Project Contact	Total Operating Expense	STRAP Award	Service Project Summary
Sawyer County, Lac Courte Oreilles and Washburn County	Pete Sanders, Director Sawyer Co Health & Human Services (715)638-3301	\$292,555	\$226,044	<ul style="list-style-type: none"> <li>This area includes Sawyer and Washburn counties and Lac Courte Oreilles Native American Tribe.</li> <li>Proposal includes two elements: 1) service expansion and 2) dispatch improvement through the use of new technologies.</li> </ul>
Sokaogon Chippewa Community	Tony Phillippe, Director Community Planning (715)478-7625	\$123,006	\$98,405	<ul style="list-style-type: none"> <li>Expand existing service and establish a new start in a three county area (Vilas, Forest and Oneida).</li> <li>Sep up regional transportation dispatch office and 1-800-number and form a cooperative of service agencies "one stop shopping".</li> </ul>
City of Stanley	Diane Zais, City Clerk City of Stanley (715)644-5758	\$1,150,542	\$570,859	<ul style="list-style-type: none"> <li>Establish intercity bus from MN/WI border to Hudson, Eau Claire, Stanley, Wausau, Green Bay, Manitowoc, Sheboygan to Milwaukee (plus other small cities).</li> </ul>
Vernon County	Pat Peterson, Director Unit on Aging (608)637-5201	\$78,000	\$62,000	<ul style="list-style-type: none"> <li>Hire mobility manager, conduct marketing campaign and develop a countywide volunteer driver program.</li> </ul>
Subtotal		\$3,383,118	\$2,255,905	

### Planning Project Proposals

Applicant	Project Contact	Total Project Cost	STRAP Award	Planning Project Summary
Burnett County	Lois Taylor, Director Health and Human Services-Aging Unit and Elderly and Disabled Transportation	\$24,975	\$19,980	<ul style="list-style-type: none"> <li>Obtain a current inventory of vehicles in the county and identify what geographical areas are now being covered with volunteer drivers.</li> </ul>
Crawford County	Kathy Leard, Director of Sr Resources Crawford County Trans. Coord. Comm. (608)326-0235	\$27,230	\$18,485	<ul style="list-style-type: none"> <li>Request funding for a mobility manager to: 1) assess current resources, 2) identify unmet needs, 3) develop a service plan for 2009</li> <li>They have a partnership with MRRPC</li> </ul>
Dodge County	Melanie Macdonald, Supervisor Dodge Co Human Srvcs & Health Dept (920)386-3582	\$25,000	\$20,000	<ul style="list-style-type: none"> <li>Conduct study, develop TCC and develop a Dodge County Transportation Resource Guide.</li> </ul>
MRRPC	Peter Fletcher, Transportation Planner Mississippi River Reg Planning Comm. (608)785-9396	\$39,161	\$31,329	<ul style="list-style-type: none"> <li>Formalize structure of Regional Transportation Coordinating committee (RTCCs) and conduct planning activities</li> </ul>
Subtotal		\$116,366	89,794	
Total		\$3,499,484	\$2,345,699	